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October 17, 2007

Via ECF & US Mail

Honorable Kenneth M. Kares
United States District Court
Southern District of New York
300 Quarropas Street – 3rd Floor
White Plains, NY 10601

Re: Advance Magazine Publishers, Inc. d/b/a The Conde Nast
Publications v. Activ8now, LLC and Active8media, LLC v.
Advance Publications, Inc. and RICHFX, Inc.
D/L: TBD
Docket No.: 05 CV 7516 (KMK)(DFE)
Our File No.: MEDY-1756-K

Dear Judge Kares:

I previously entered a notice of appearance on behalf of Activ8media, LLC in the above matter.

Please be advised that all coverage issues in this matter have been resolved. All counsel for Activ8media have agreed that Smith, Gambrell & Russell, LLP will be handling this matter on behalf of Activ8media, LLC. On that basis, it would appear that my participation in this matter is no longer required.

In light of the fact that attorneys continue to represent Activ8media, it is my understanding that a formal motion to withdraw as counsel is not required. Of course, if your Honor requires such a motion, we will be happy to serve one.

Thank you for your thoughtful consideration.

Respectfully Submitted,

CAMACHO MAURO MULHOLLAND, LLP

Kathleen M. Mulholland
KMM/gz

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